

APPLICATION FOR LONG-TERM COMMERCIAL USE OF BEACHES

1. APPLICANT'S DETAILS

The person signing this form is considered the Primary Applicant. The Primary Applicant should be an owner of the business/proposed business, authorized to act on behalf of the business. The full name, contact details and legal status of all owners must be provided.

a. Primary Applicant's Full Name (First, Last):			
<i>Legal Status</i>	<i>Mailing Address</i>	<i>Phone</i>	<i>Email</i>
<input type="checkbox"/> Virgin Islander <input type="checkbox"/> Belonger <input type="checkbox"/> Non-Belonger			
b. Secondary Applicants			
<i>Full Name</i>	<i>Legal Status</i>	<i>Phone</i>	<i>Email</i>

c. Other requirements

Photo identification (ID) of all applicants must be submitted. Accepted forms of ID include a valid passport page, Belonger Card or Naturalisation Certificate. Applicants must provide proof of Virgin Islander or Belonger status.

2. REQUESTED USE

a. Beach name(s)		
b. Beach location(s) (community, island)		
c. Proposed location of operation on the beach Include sufficient details using cardinal directions (east, west etc.), distances and other references to existing landmarks to allow the proposed location to be pinpointed.		
d. Type of use Select from the list of uses below, marking your selection with an 'X' in the box left of the option. <i>(Please note that allowed uses vary per beach based on the specific Beach Management Plan for the beach or interim policies developed by the Ministry of Environment, Natural Resources and Climate Change.)</i>		
<input type="checkbox"/>	Beach bar/restaurant	<input type="checkbox"/>
<input type="checkbox"/>	Limited food service, not requiring cooking (e.g., snack bar, salad bar, smoothie bar, ice cream parlour)	<input type="checkbox"/>
<input type="checkbox"/>	Water sports rental/operation	<input type="checkbox"/>
<input type="checkbox"/>	Beach chair rental	<input type="checkbox"/>
<input type="checkbox"/>	Beach-based equipment sale/rental	<input type="checkbox"/>
<input type="checkbox"/>	Sale of souvenirs/craft	<input type="checkbox"/>
<input type="checkbox"/>	Other (specify):	<input type="checkbox"/>
		<input type="checkbox"/>

3. BUSINESS – BASIC DETAILS

This section captures basic details of the business under consideration.

a. Business name / proposed business name:			
b. Existing beach operations		Yes	
Do you have another existing operation at a beach? <i>If yes, provide the details below.</i>		No	
Beach	Name of business	Type of operation	
c. Start date of proposed operation		(Day, Month, Year)	
What is the desired start date of the proposed operation at the beach? <i>If you have already been operating at the beach prior to the passage of The Virgin Islands Beach Policy in 2020, indicate the start date of operation.</i>			
d. Products, services, experiences offered			
List and briefly describe all products, services or experiences that would be offered by your business at the beach. Indicate offerings that would be unique to your business at the proposed location with an 'X' under the last column.			
<i>Products/Services/Experiences</i>	<i>Description</i>		<i>Unique to business?</i>
e. Rental of Beach Equipment			
If your business would include rental of any beach equipment (e.g., beach chairs, watercraft, water toys etc.), provide a list of all proposed equipment with a description and quantity of each.			
<i>Equipment</i>	<i>Description</i> <i>(Include details of make, materials, colours, size etc.)</i>		<i>Quantity for Rent</i>
f. Other requirements			
Sample images of all proposed rental equipment should be provided as an attachment to this application form.			

4. BUSINESS – OPERATIONAL DETAILS

This section captures essential details about the operations of the business.

a. Operational Plan Briefly describe your operational plan. How will products, services or experiences be provided? Water sport operators and other businesses that may involve health or safety risks are required to include a statement on how safety of customers and the public would be ensured. <i>(Additional details can be attached in a separate document).</i>		
b. Operating Months Indicate proposed months of operation. If year-round, indicate "All year".		
c. Operating Times	<i>Opening Time</i>	<i>Closing Time</i>
Monday		
Tuesday		
Wednesday		
Thursday		
Friday		
Saturday		
Sunday		
d. Expected Number of Employees <i>Insert numbers in the boxes provided.</i>		
		Total Employees:
<i>Full-time</i>	<i>Part-time</i>	<i>Seasonal</i>
<i>Virgin Islanders / Belongers</i>	<i>Existing residents with work permits</i>	<i>Workers recruited outside of the Territory</i>
e. Target service capacity How many customers do you aim to serve on a daily basis?		
f. Target audience Who is the primary target customer of the business? <i>(Residents, cruise ship passengers, yachting sector tourists, overnight tourists)</i>		
g. Special events Will hosting of special events be part of the business model? If so, indicate the nature and expected frequency of such events.		
h. Provisioning What is the plan for supplying the business with required goods and other inputs? Indicate expected delivery schedule and type of delivery vehicle.		

i. Required Infrastructure/Facilities Indicate all infrastructure/facilities that would be required to support the proposed business operation by placing an 'X' in the box left of the item. Provide a brief description for each item indicated/selected.		
	<i>Infrastructure/Facilities</i>	<i>Description</i>
	Enclosed vending unit <i>(Required if goods or equipment will be left onsite)</i>	
	Open-air vending stall/display table <i>(If all goods and equipment will be removed from the beach each day)</i>	
	Mobile vending cart <i>(To be removed from the beach each day)</i>	
	Vending van or other support vehicle required to remain onsite during operations	
	Erection of other structures	
	Outdoor cooking/barbequing area	
	Vehicle loading/off-loading area	
	Beach chair storage area <i>(Required for all beach chair rentals)</i>	
	Watercraft storage area <i>(Required for all water sports rentals/operators)</i>	
	Other outdoor storage facility	
	Onsite signage and advertisements	
	Electricity supply	
	Water supply	
	Restrooms	
	Other	
j. Outdoor Furnishings, Fixtures and Equipment Provide a full list of all outdoor furnishings, fixtures and equipment that would be required for the proposed business operation with a description and quantity of each.		
<i>Item</i>	<i>Description</i> <i>(Include details of make, materials, colours etc.)</i>	<i>Quantity</i>
k. Emergency and Disaster Management Plan Summarise your proposed Plan for dealing with emergencies, including incidents involving staff or customers. Summarise the Plan for preventing/minimizing hazard impacts, including from fire, flooding, earthquake and hurricanes. Among other things, the Plan should include internal procedures that would be activated and a list of safety equipment that would be kept on-hand. <i>(Additional details can be attached in a separate document).</i>		

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5. ECONOMIC BENEFIT
This section is meant to determine the potential economic benefit of the operation.

<p>a. Contribution to beach experience Briefly describe how the operation would contribute to a high-quality beach experience in line with the Territory's established or desired tourism product or local community needs.</p>
<p>b. Contribution to local, cultural and authentic tourism product Briefly describe how the operation would contribute to a local, cultural and authentic tourism product.</p>
<p>c. Impact on neighbouring businesses What impact would the operation have on neighbouring business operations? <i>(Impact may include any potential noise, smoke, odour, soot, vibration, waste, dust nuisance or danger. Impact may also include positive effects.)</i></p>

6. ENVIRONMENTAL IMPACT

This section is meant to determine potential environmental impact.

a. Proposed activities with potential environmental impact		
<i>Place an 'X' in the box left of all activities that apply to your proposed business operation.</i>		
<input type="checkbox"/>	Launching watercraft from the seashore <i>(e.g., kayaks, boats)</i>	<input type="checkbox"/>
<input type="checkbox"/>	Operation of power-craft <i>(e.g., jet skis, dinghies)</i>	<input type="checkbox"/>
<input type="checkbox"/>	Cleaning of watercraft or power-craft onsite	<input type="checkbox"/>
<input type="checkbox"/>	Anchoring watercraft, power-craft or other equipment to the seabed	<input type="checkbox"/>
<input type="checkbox"/>	Regular movement of equipment/furnishings over the sand	<input type="checkbox"/>
<input type="checkbox"/>	Manicuring the sand <i>(e.g., moulding, raking, sifting, weeding the sand)</i>	<input type="checkbox"/>
<input type="checkbox"/>	Storage of equipment outdoors	<input type="checkbox"/>
<input type="checkbox"/>	Cleaning of equipment/furnishings outdoors	<input type="checkbox"/>
<input type="checkbox"/>	Use of outdoor lighting	<input type="checkbox"/>
<input type="checkbox"/>	Fishing	<input type="checkbox"/>
<input type="checkbox"/>	Snorkelling tours	<input type="checkbox"/>
<input type="checkbox"/>	Hiking tours	<input type="checkbox"/>
<input type="checkbox"/>	Other <i>(specify):</i>	<input type="checkbox"/>
b. Environmental Management Plan		
For each activity selected above, provide sufficient details of the activity and indicate how business operations will be managed to avoid or minimize negative environmental impact, including to the sea, sand, air, beach vegetation, turtle nesting activity, plant/animal life and surrounding ponds and ghuts. <i>(Additional details can be attached in a separate document).</i>		
c. Waste Management Plan		
Summarize the Plan for management of waste generated by the business. <i>(Disposal of solid, liquid or hazardous waste, including oil, in the beach environment is not allowed.) (Additional details can be attached in a separate document).</i>		

7. SOCIAL IMPACT

This section is meant to determine potential social impact.

a. Proposed activities with potential social impact Place an 'X' in the box left of all activities that apply to your proposed business operation.			
<input type="checkbox"/>	Activities that may affect swimmer safety	<input type="checkbox"/>	Service of alcohol
<input type="checkbox"/>	Use of loudspeakers for music etc.	<input type="checkbox"/>	Sale of tobacco products
<input type="checkbox"/>	Generation of other loud noise	<input type="checkbox"/>	Gambling/betting
<input type="checkbox"/>	Hosting of entertainment events	<input type="checkbox"/>	Offering of other adult-only products, services, experiences or entertainment
<input type="checkbox"/>	Activities with health or safety risks	<input type="checkbox"/>	Other (<i>specify</i>):
b. Social Responsibility Plan For each activity selected above, indicate how operations will be managed to avoid or minimize negative social impacts, including impacts to a family-friendly beach environment or to surrounding communities. (<i>Additional details can be attached in a separate document</i>).			

Primary Applicant's Signature

Date