

**Virgin Islands Festival & Fairs Committee**  
Ministry of Education & Culture  
Road Town  
Tortola  
British Virgin Islands

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THE  
OFFICIAL APPLICATION PACKET  
FOR



*"Presenting BVI's  
60 Years of Celebration with Cultural Class."*

Miss BVI Pageant Committee  
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## PAGEANT RULES & REGULATIONS

Please read carefully to prevent disqualification or loss of points.

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### ELIGIBILITY

**All applicants must satisfy each of the following requirements in paragraphs 1 to 5 in order to become eligible to participate in the Miss British Virgin Islands ("Miss BVI") Beauty Pageant:**

1. An eligible applicant must be between the ages of 17 and 27 years of age at the time of entry.
2. An eligible applicant must be a minimum of 5' 4" tall.
3. An eligible applicant shall be of good character and display intelligence, charm, poise and personality.
4. An eligible applicant must be a person who:
  - (a) Carries the prefix 'Miss' (or equivalent) before her name;
  - (b) Has never been through any valid ceremony whether civil, religious or tribal, which is recognized as a marriage ceremony in any part of the world; and
  - (c) Has never given birth to a child.
5. An eligible applicant must be a BVIlander or a Belonger with a valid BVI passport and permanently residing in the BVI, subject to the right of the Virgin Islands Festival & Fairs Committee (**the "Committee"**) to amend this requirement in its absolute discretion for residents of long standing. A copy of the applicant's passport must be submitted with the application.
6. An eligible applicant should not display or be seen in public with body tattoos or piercings, and if crowned Miss BVI, should maintain this rule throughout her reign at all times.

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## **OBLIGATIONS OF CONTESTANTS**

Once an eligible applicant's participation is confirmed by the Committee, the successful applicant shall be deemed a Contestant for the Miss BVI Pageant. All Contestants must adhere to the following requirements:

7. Any contestant who withdraws from the Miss BVI Pageant shall be responsible for refunding sponsorship monies and all other expenses incurred by the Committee on behalf of that contestant.
8. All contestants must dress attractively at all times, since this is a reflection of individual contestant, the organizers and sponsors of the Miss BVI Pageant.
9. All contestants will be required to attend the gym.
10. All contestants will attend training for interviewing and public speaking.
11. All contestants will be required to attend make-up and skin care clinics.
12. All abnormal body piercings and visible tattoos must be removed and covered, respectively at all public appearances.
13. All contestants must agree and permit the Committee to use or take photographs for purposes of publicity and promotions.
14. All contestants must agree to appear on television, radio, film or print media for the publicity/promotion requirements of the competition.
15. The winner of the Miss BVI Pageant must live in the BVI for the duration of her reign.
16. The winner of the Miss BVI Pageant must be available to the Committee throughout the tenure of her reign for the purpose of representing the Territory at various functions locally and internationally.
17. All Contestants are required to appear on the Queen's Float during the August Monday Parade. Failure to meet this requirement shall result in forfeiture of all prizes and honors.

## **SPONSORSHIP RULES**

**Contestants are required to adhere strictly to the following rules regarding sponsorship. Please note that if any of the sponsorship rules are broken, the Committee acting in its discretion may deduct points from the breaching contestant's total score or disqualify the contestant, depending on the severity of the breach.**

18. The Committee shall be responsible for securing a sponsor or sponsors in the amount of no more than \$5,000.00 for each contestant. If a contestant has someone who is willing to be their official sponsor that person/business will be acknowledge as such by the committee and will be entitle to all privileges of an official sponsor. (Please note that only official sponsors are entitle to such privileges.)
19. Contestants may solicit contributions on their own. If a contestant procures any sponsorship on her own, she must inform the Committee and take the following steps:
  - (a) Obtain a letter from the Committee addressed to the sponsor confirming the contestant's participation in the Miss BVI Pageant; and
  - (b) Instruct the sponsor to make the cheque payable to the Committee.
20. The Committee shall be responsible for disbursement of all sponsorship funds to contestants.
21. All monies received from sponsors must be used to prepare for the Pageant. Sponsorship funds must be used for payment of items required for judged segments of the Pageant.
22. Contestants must provide vendor invoices to the Committee.
23. Contestants shall be available to their sponsors for a minimum of one (1) promotional activity for the sponsor's place of business.
24. Please be advised that the wardrobe used to prepare for this competition will be used to compete in regional pageants.

## **DISQUALIFICATION**

25. A contestant shall be immediately disqualified from competing in the Miss BVI Pageant or, if crowned, shall be required to surrender her crown and all prizes that she received for any of the following reasons:
  - (a) If a contestant is pregnant or becomes pregnant leading up to the Pageant or during her reign as Miss BVI;
  - (b) If a contestant displays any conduct which may be deemed embarrassing to sponsors or bring the Pageant or any of its organizers into disrepute;
  - (c) If a contestant misses three consecutive rehearsals and personal training sessions without a valid reason;

- (d) If a contestant is proven to have committed a summary or indictable offence;
  - (e) If a contestant disregards any of the Miss BVI Pageant guidelines, rules or regulations;
  - (f) If a contestant refuses to make public appearances to promote the Pageant; or
  - (g) If a contestant refuses to allow the Committee to use photographs to promote the Pageant.
26. Where the reigning Miss BVI is disqualified, the First Runner-Up shall assume the role of Miss BVI as of right.

### **REHEARSALS**

27. Subject to paragraphs 34 and 35 below (where applicable), all contestants must attend and be on time for all rehearsals and fitness training. Rehearsals shall be closed to the public, including chaperones and friends.
28. Each contestant will be allowed one (1) late arrival for rehearsals and fitness training. Where a contestant exceeds one (1) late arrival five (5) points will be deducted from a contestant's total score for each late arrival thereafter.
29. Where a contestant is absent without a proper excuse or where friends and chaperones do not abide by the rules and regulations stated herein, the relevant contestant shall be penalized five (5) points for each violation.
30. Contestants must obtain their own transportation unless otherwise advised.
31. Contestants are required to be co-operative and pleasant at all times.
32. Contestants are required to display lady-like decorum at all times.
33. Contestants must attend rehearsals and fitness training with the required attire at all times.

## **CATEGORIES TO BE JUDGED**

### **Introduction**

34. Contestants will give an introductory speech not exceeding two minutes (2) minutes during which they will relay any information about themselves, which they deem relevant.
35.     Content                   15  
       Language                 10  
       Audibility/Clarity       10  
       Poise                     5

Maximum number of points for this category: 40

### **Cultural Costume**

36. Contestants will display a dress attire this dress should reflect some aspect of the BVI weather cultural or historical; a head piece **MUST** be worn. Contestants are free to be as creative as possible. Contestants will provide a typed description not exceeding one (1) page for the Judges. Please be **VERY CREATIVE**.
- Department               10  
       Appearance             25  
       Creativity               25  
       Design                   30

Maximum number of points for this category: 90

### **Swimwear**

37. Contestants will all appear in the same style swimsuit and shoes. Swimwear and shoes will be provided by the Committee. The committee will provide music for this segment.
- Department               10  
       Poise                     20  
       Appearance             20

Maximum number of points for this category: 50

## **Talent**

38. Contestants will present a performance, not exceeding five (5) minutes, designed to display any innate abilities, skills and special attributes that they possess and consider to be entertaining. Contestants will be allowed five (5) minutes to perform their talent and one (1) additional minute to set up any props. Contestants will be responsible for their own expenses (Note: There is a one (1) point deduction for every minute over). A short introduction is required that **MUST** be per-recorded.

Expression	30
Natural Ability	30
Uniqueness	20
Impact	10
Cohesion and flow	10

Maximum number of points for this category: 100

## **Evening Wear**

39. Contestants will appear in a formal evening gown of their choice to display their natural physical and personal attributes. The Committee will provide music for this segment.

deportment	25
Appearance	30
Design	25

Maximum number of points for this category: 80

## **Question and Answer**

40. Each contestant will be asked the same question based on any current situation issue or event.

Content	30
Language/Fluency	20
Spontaneity	20
Intonation	10
Audibility/Clarity	5
Poise	5

Maximum number of points for this category: 90

## **Personal Interview & Professional Attire**

41. Contestants will attend a cocktail reception in their honour. Contestants are asked to bear in mind that they are on a job interview and professional attire is required and will be judged. At the reception, each contestant will be asked to briefly introduce themselves to everyone in attendance. Each Contestant will visit a panel of judges in a private room and a personal interview; conference room style will be conducted lasting 5-7 minutes long. Areas to be judged are as follows:

### **Personal Interview:**

Spontaneity	20
Language/Fluency	20
Poise/relaxation	10
Content	30
Audibility/Clarity	10
Intonation	10

### **Professional Attire:**

deportment	5
Poise	5
Appearance	15
Creativity	25

Maximum number of points for this category: 150

## **BVI Promotion**

Contestant will create a promotion gearing towards the British Virgin Islands. The promotion can be in the way of Singing, Dramatizing, and Speech etc. This promotion should encourage tourist to visit the British Virgin Islands.

Expression	25
Natural Ability	25
Uniqueness	20
Impact	10
Cohesion and flow	10

Maximum number of points for this category: 90

## **Additional Information**

42. Contestants must arrive at the venue on the night of the competition at 5:00 p.m. Hair should be already styled for the opening number when you arrive.
43. Contestants will provide their own hairdresser.
44. The Committee will provide make-up Artiste(s). If a contestant opts to have her own makeup artist please ensure that it is one of the two individuals that will be

backstage with you on the night of the show, as no one else will be allowed backstage.

45. Contestants will be allowed to have one (1) helper/chaperone in the dressing rooms on the night of the Pageant. Only that person and the hairstylist will be allowed to enter with the contestant.
46. Five points will be deducted from a contestant's total score for late arrival on the night of the show. An additional point may be deducted for any extra person found in the dressing room.

Five points will also be deducted from each contestant who is not ready for each segment of the show – one (1) *point for each additional minute that the contestant is not ready.*

***Please note that a listing of the prizes for the Miss BVI Pageant will be emailed to you on or before Friday May 9<sup>th</sup>.***